

# About



## Our Show

*Family-friendly event in Olds, Alberta offering competitive and fun classes for all ages and skill levels—centered on Welsh, open to all.*

Ours is one of only a handful of Welsh shows across Western Canada—though most classes are open to all breeds.

The Wild Rose Show was created to offer Welsh breeders and enthusiasts a place to showcase their stock to knowledgeable judges, while balancing affordability with maximum judging opportunities—offering three judges over one weekend. This has become a key event for the Welsh breed in the west, and we receive entries from British Columbia through to Saskatchewan.

Meanwhile, we open up the majority of our classes, inviting all ponies and horses to compete, regardless of breed, registration, or skill level—with plenty of kid and fun classes, alongside more competitive options. Our classes include:

- Halter — Welsh Breed + open divisions: Sport Pony, Model Hunter, Showmanship.
- Open Performance — Driving, English, Western, Hunter / Jumper, Trail.
- Open Children's Riding & Fun Classes — Lead Line, Walk / Trot, Costume, Gymkhana.

The 2026 show runs from Friday, July 24 through Sunday, July 26 at Olds MegaDome.

## Welsh Ponies & Cobs

*A native pony originating on the hills of Wales—and renowned across the world for its beauty, athleticism, and wonderful temperament.*

The Welsh breed is unique in that it has four Sections: the Welsh Mountain Pony (A); the Welsh Pony of Riding Type (B); the Welsh Pony of Cob Type (C); and the Welsh Cob (D). The centuries of survival of the fittest over the mountains and wild regions of Wales has ensured a sound constitution, sturdy limbs, tremendous athleticism, and great intelligence of the Welsh Pony and Cob, which, combined with the legendary Welsh temperament, makes an ideal partner for a child or adult. They can be found ridden and driven and loved all over the world.

## Your Sponsorship Information

Company / Farm / Barn Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Print Name: \_\_\_\_\_

Your Sponsorship Amount: \_\_\_\_\_

Presenting (\$2,000), Gold (\$1,000), Silver (\$500), Bronze (\$250),  
Championship (\$150), Class (\$50).

Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

City / Province / Postal Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Requested Class Sponsorship: \_\_\_\_\_

Requested classes & championships are subject to availability & may be required to change.

**Please submit completed form to: [wrshowoffice@gmail.com](mailto:wrshowoffice@gmail.com)**

*Thank you for contributing to the success of our community event! We're truly grateful for your support.*

# Sponsorship Benefits



We're proud to spotlight our sponsors: those critical leaders supporting our community event!

---

## Benefits to Every Sponsor

*All sponsors* are listed in the show program, show articles, socials, and website.

## Additional Benefits

### Presenting Sponsor – \$2,000

- Announcer premium recognition throughout the show – "The 2026 Wild Rose Welsh Show is presented by..."
- Show program – full page advertisement + named on cover page
- Stall cards – logo inclusion
- Opportunity to:
  - have your sign or banner in the show ring
  - include product for the championship prize packages
  - present awards
  - have a table or booth at the show

### Gold Sponsor – \$1,000

- Announcer recognition throughout the show
- Show program – full page advertisement
- Stall cards – logo inclusion
- Opportunity to:
  - have your sign or banner in the show ring
  - have a table or booth at the show

### Silver Sponsor – \$500

- Announcer recognition throughout the show
- Show program – half page advertisement
- Stall cards – logo inclusion
- Opportunity to have your sign or banner in the show ring

### Bronze Sponsor – \$250

- Announcer recognition throughout the show
- Show program – quarter page advertisement
- Stall cards – logo inclusion

### Championship Sponsor – \$150

- Announcer recognition during championship class
- Show program – named in sponsor section

### Class Sponsor – \$50

- Announcer recognition during class
- Show program – named in sponsor section